



Portrait Consultant

- **Are you a warm, easy-going and friendly person with a ready smile?**
- **Have you a natural 'can do attitude' and positive approach to life and work?**
- **Do you enjoy working with clients and have you the ability to encourage sales without being pushy?**
- **Do you know the meaning of hard-work and flexibility?**
- **Are you really keen to earn a lot of money in just a few hours per week?**

Mark Swinford photography has over 25 years experience within the professional portrait and makeover world and because of expansion - is looking for part time viewing consultants for some; weekdays, evenings and one Saturday or Sunday each week. This exciting and rewarding part time role has all the advantages of being a freelance position and would be ideal for someone looking to work around their family or other commitments.

The opportunity requires the consultant to help our many clients choose their best and most appropriate images, advise them on our extensive product range then educate and motivate them to purchase, what's best for them - without pressure, hard selling or any embarrassment. The successful applicant will enjoy beating sales targets, being part of a small and friendly team and be self motivated to achieve very attractive earnings.

Job Role

- **Educating and motivating clients to select their images within a range of specialist products**
- **Use specialist, yet simple, software to demonstrate and sell confidently**
- **Understand what customers want, help them obtain it and achieve maximum average order values - ethically**

Personal Attributes

- **Experience in face to face sales (e.g. retail, B2B or B2C)**
- **Ability to create rapport, communicate well and get along with most people**
- **Organised and efficient**
- **Can work under pressure and to meet targets and tight deadlines**
- **Able to recognise clear buying signals, handle objections and overcome resistance in a professional and consultative manner**
- **Honest, Hardworking, Reliable, Happy, Friendly & Easy going**
- **Positive and displays a 'can do approach' to life and work**
- **An interest in photography, art, design or home décor an advantage**
- **Previous experience would be great - but not essential.**

ACTION: Please study our website
www.markswinford.co.uk then if you're serious about
working with the best! email your cv to
mark@markswinford.co.uk

95-97
Long Row
Horsforth
Leeds
LS18 5AT
T: 0113 2591161
E: mark@markswinford.co.uk
www.markswinford.co.uk

Yorkshire Portraits Ltd trading as Mark Swinford Photography.
Company Directors: Mark Swinford and Tracy Swinford
Company Registration number: 3673503
Registered VAT number: 721 7885 17